

ALKARAM TOWEL
INDUSTRIES (PVT) LTD.
Company Profile



Overview

- Revenues crossing US \$100 million
- Family owned & professionally managed since 1986, founded by Late Mr. Mehtab Uddin Chawla
- Vertical from spinning weaving onwards!
- 38,500 tons of weaving, processing & CMT capacities/annum
- Self financed & financially secure
- High quality products, priced competitively
- Specialized & diverse product range
- 2nd Largest exporter of towels from Pakistan, FY 2021

1

Our Strategy

Business development and retention through impeccable product support and services

2

Our Focus

Developing business, partnerships and honoring commitment

3

Our Promise

Versatility, Innovation & Sustainability

Process Capabilities

Top line Japanese & Aco9
German spinning technologies
for high quality & durable yarns,
producing 1350 bags/day

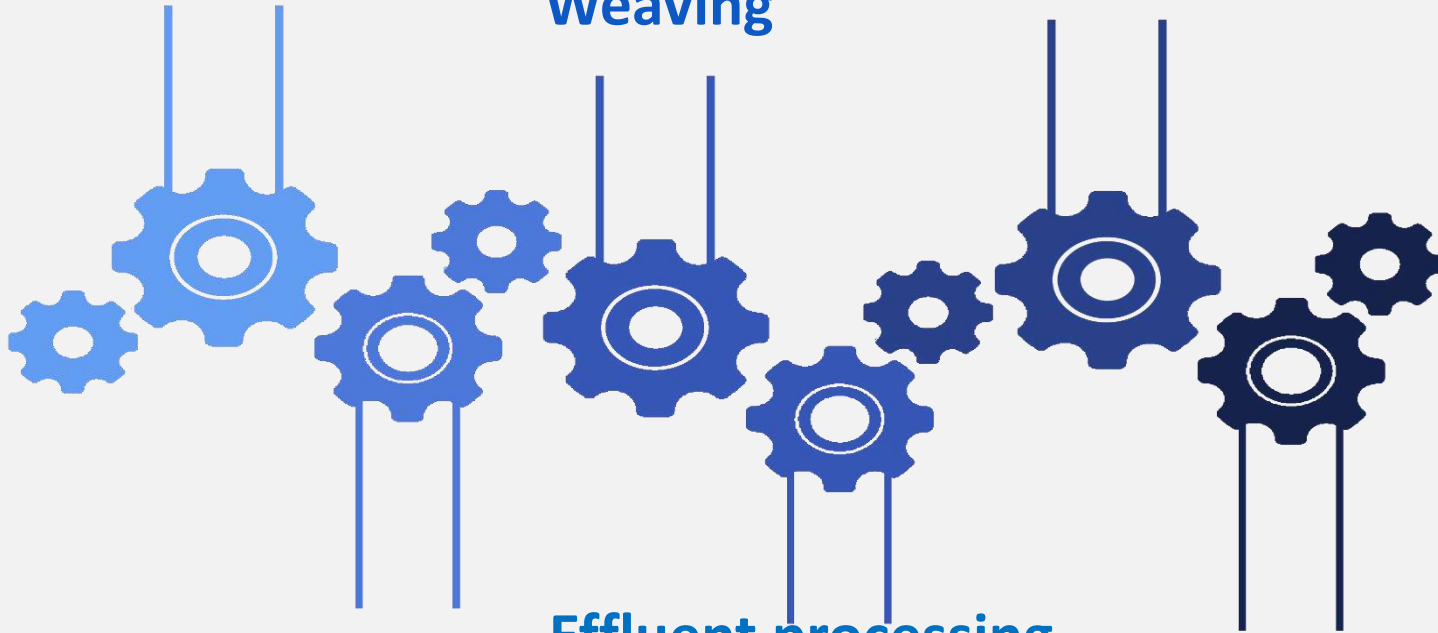
Spinning

High speed, superior
quality, 108 air jet looms
(including 24 jacquard),
42 shuttle-less & 1100
shuttle looms

Weaving

Hemming: 350 machines
Over Lock: 500 machines
Auto Hemming: 25 machines
Auto Slit: 11 Machines

Cut, Make & Trim



Design & PD

In-house & overseas
designers & product
development team

Effluent processing

State of the art MCS Italian
processing machines, Italian
Biancalani (Aero 24) &
Spanish Anglada dryers &
Mario Crosta velour machine

Color Expertise

Technorama, Italian color
development & matching
technology designed to deliver
the perfect match of colors

Recent & Future Expansions

**Up-Graded
Effluent
Treatment Plant**
May 2021

Spinning Units
PH 1 - May 2019
PH 2 - Acquired 2020
PH 3 - Aug 2020
PH 4 - June 2022

**80% Water
Recycling**
Nov 2019

Velour Machines
Up-graded
Sep 2019

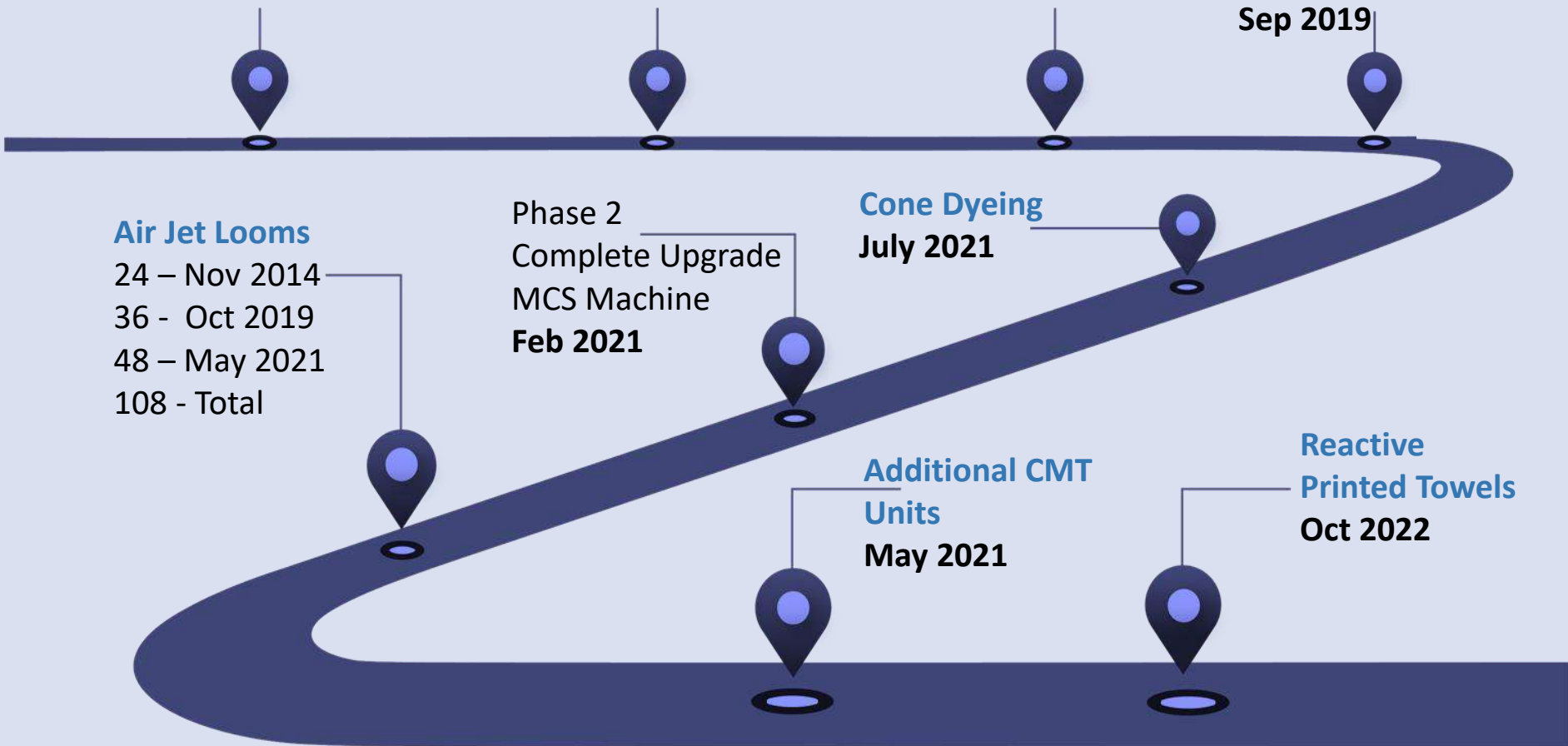
Air Jet Looms
24 - Nov 2014
36 - Oct 2019
48 - May 2021
108 - Total

Phase 2
Complete Upgrade
MCS Machine
Feb 2021

Cone Dyeing
July 2021

**Additional CMT
Units**
May 2021

**Reactive
Printed Towels**
Oct 2022



Plant Images



Spinning



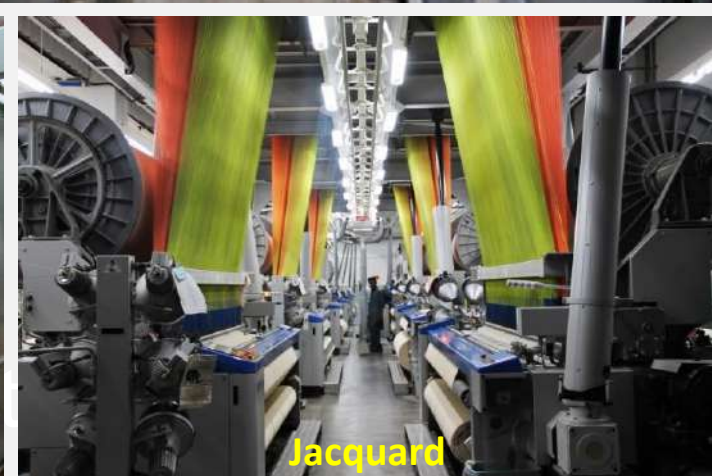
Air Jet Weaving



MCS Dyeing



Biancalani

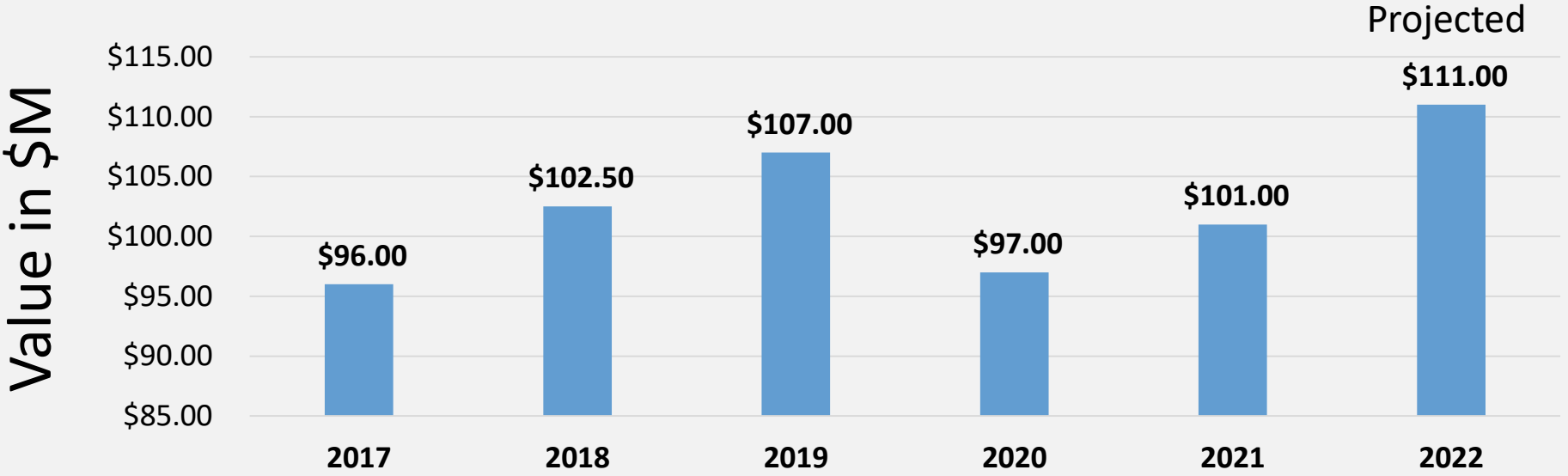


Jacquard

Some customers



Global Exports



Our Product



Our Product



Heimtext 2021



New York Market Week 2021



QUALITY OVERVIEW



AKTI Recognition



Sustainable Product

Organic Cotton



Recycle Cotton

It eliminates hassles of disposal since recycled cotton yarns are used to turn them into quality towels.



Bamboo Cotton



Reused Yarn

For long-term benefits of environment, surface protection and ground water quality, you should opt BCI cotton yarn.



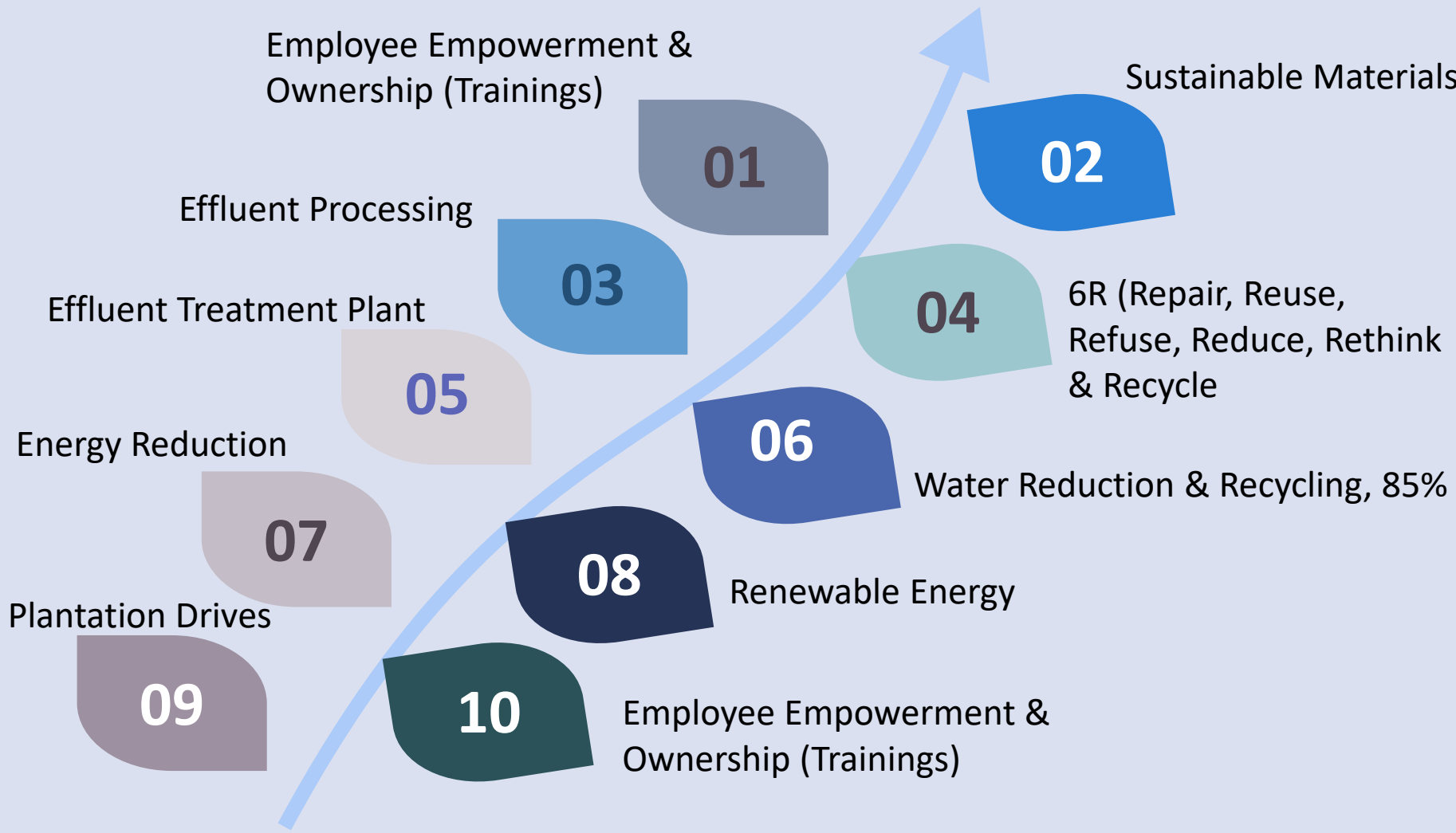
Organic cotton is grown safely and processed without toxic dyes and finishing materials, Organic cotton towels are not only remarkably durable and they are also biodegradable

weaving

An eco-friendly choice. They are super soft, hypoallergenic, absorbent, durable and keeps its shape well and can serve you for long years. The amazing anti-microbial properties of a bamboo towel save you from skin irritation

stitching

AKTI Sustainability



AKTI Shared Values



Why Al-Karam Towel?

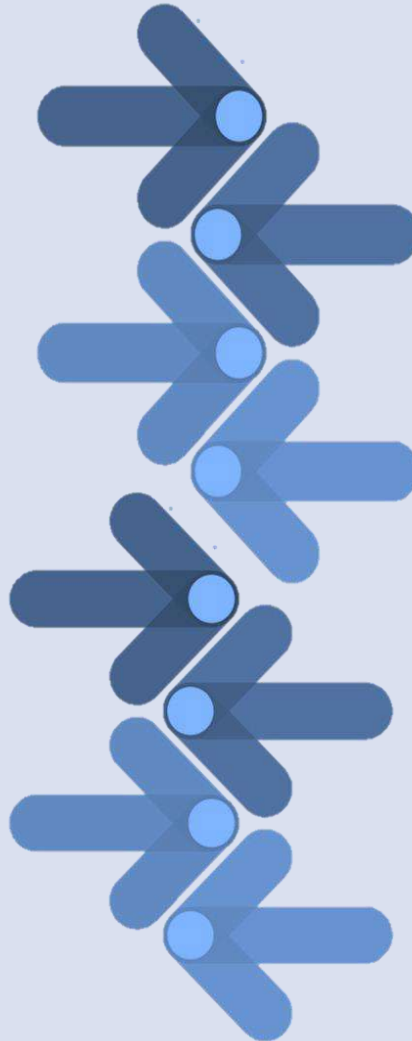
Efficient & effluent
manufacturing

Strategic raw material
procurement partnerships

Highly
competitive
pricing

Social ethical & safety
compliant

Low risk vendor



Versatile, Innovative &
Focused on Delivering
Quality

Diversified product,
customer and market
portfolio

Focusing sustainable
products & manufacturing

Strong and efficient
procurement capabilities

Continuous
Improvement!

Thank you!



akti@alkaramtowel.com

www.alkaramtowelindustries.com

D7 SITE, Mehtab Uddin Chawla Road, Super Highway, Scheme 33, Karachi 75330
Pakistan.