



**ALKARAM TOWEL
INDUSTRIES (PVT) LTD.
Company Profile**

• Overview

- ❖ **Impressive Revenue:** Surpassed US \$139 million in revenue, marking a significant financial achievement.
- ❖ **Established Heritage:** Founded in 1986 by the late Mr. Mehtab Uddin Chawla, blending family ownership with professional management.
- ❖ **Integrated Operations:** Covers the entire spectrum from spinning to weaving.
- ❖ **Substantial Capacity:** Annual production capabilities reach 50,000 tons across weaving, processing, and CMT (Cut, Make, Trim).
- ❖ **Financially Independent:** Operates on a self-financed basis, ensuring long-term stability.
- ❖ **Quality and Value:** Delivers competitively priced, high-quality products.
- ❖ **Broad Product Line:** Offers a specialized and diverse range of products.
- ❖ **Export Excellence:** Ranked as the 2nd largest towel exporter from Pakistan in FY 2021.

Our Strategy

Business development and retention through impeccable product support and services.

Our Focus

Developing business, partnerships and honoring commitment.

Our Promise

Versatility, Innovation & Sustainability.

Process Capabilities

Spinning

Top line Japanese & Aco9 German spinning technologies for high quality & durable yarns, 56448 Ring Spinning Spindles, 4660 Auto Coro Rotors.

Design & PD

In-house & overseas designers & product development team.

Weaving

High speed, superior quality, 145 Air Jet looms (including 18 Jacquard), & 1100 Power Loom.

Effluent Processing

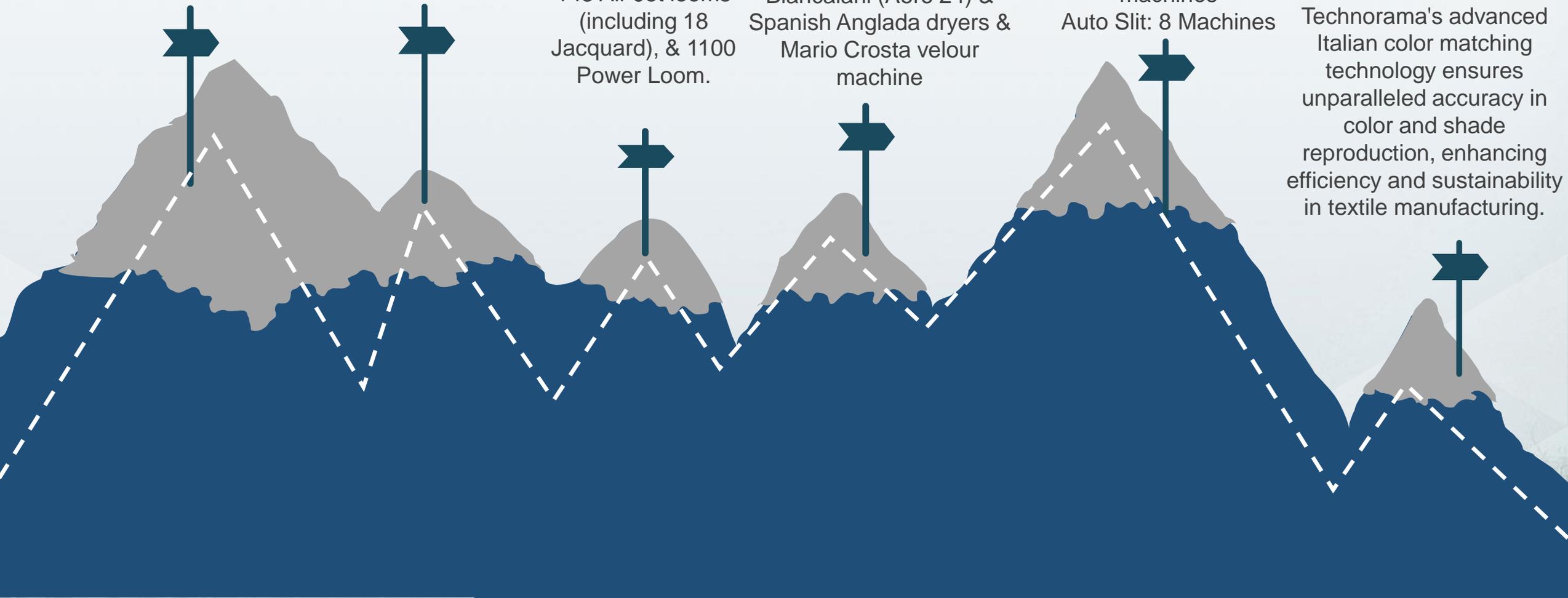
State of the art MCS Italian processing machines, Italian Biancalani (Aero 24) & Spanish Anglada dryers & Mario Crosta velour machine

Cut, Make & Trim Processing

Hemming: 942 machines
Over Lock: 842 machines
Ribbon: 207 machines
Auto Hemming: 24 machines
Auto Slit: 8 Machines

Color Expertise

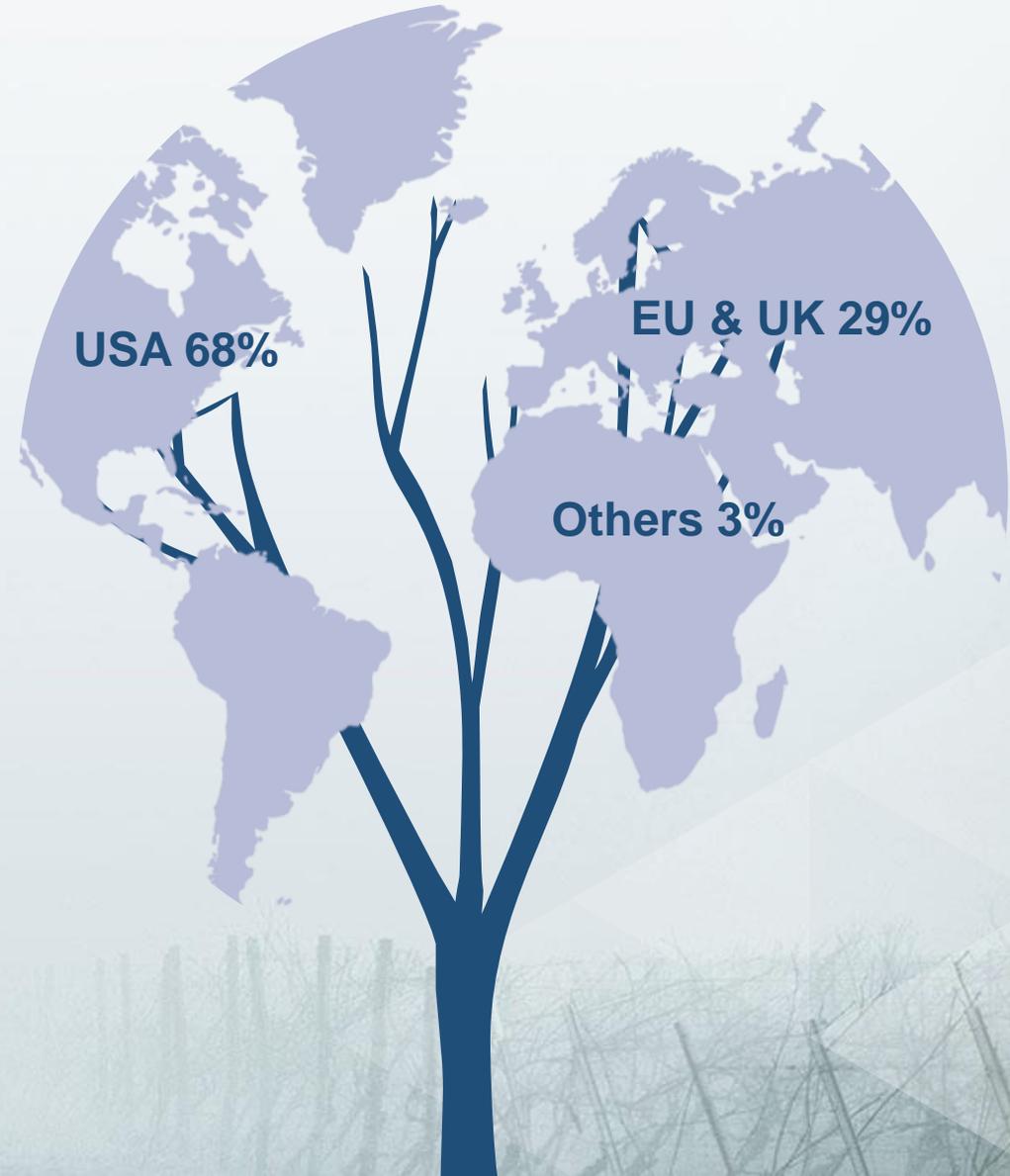
Technorama's advanced Italian color matching technology ensures unparalleled accuracy in color and shade reproduction, enhancing efficiency and sustainability in textile manufacturing.



Global Exports



Global Share



Our Valued Clients



Factory Insite's



Jacquards



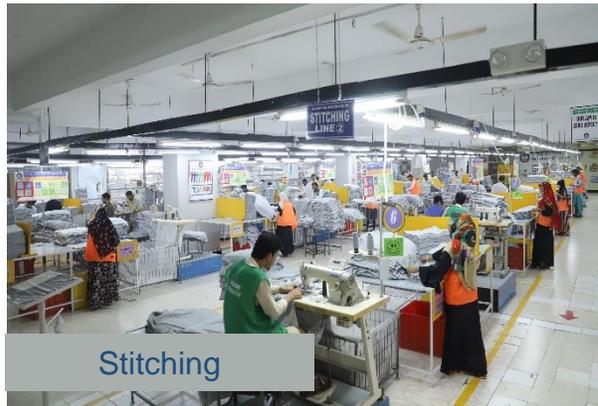
Auto Slitting



Air Jets



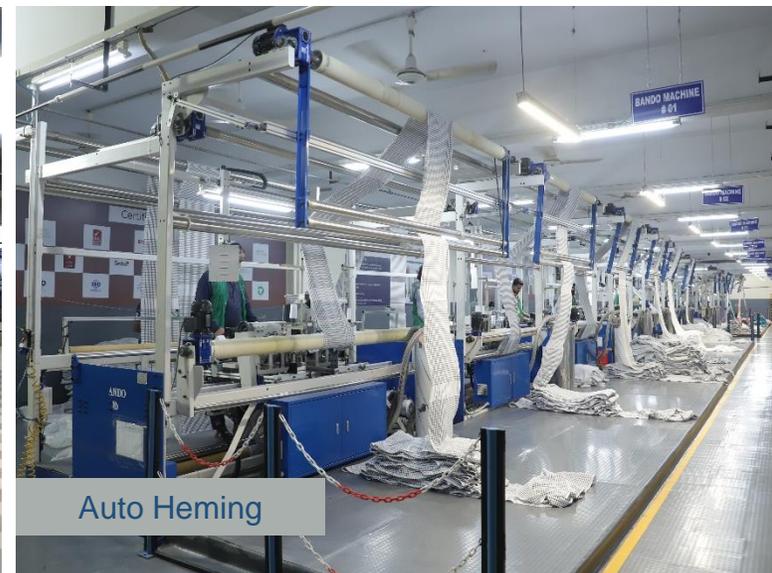
Tecnorama



Stitching



Biancalani Dryers



Auto Hemming

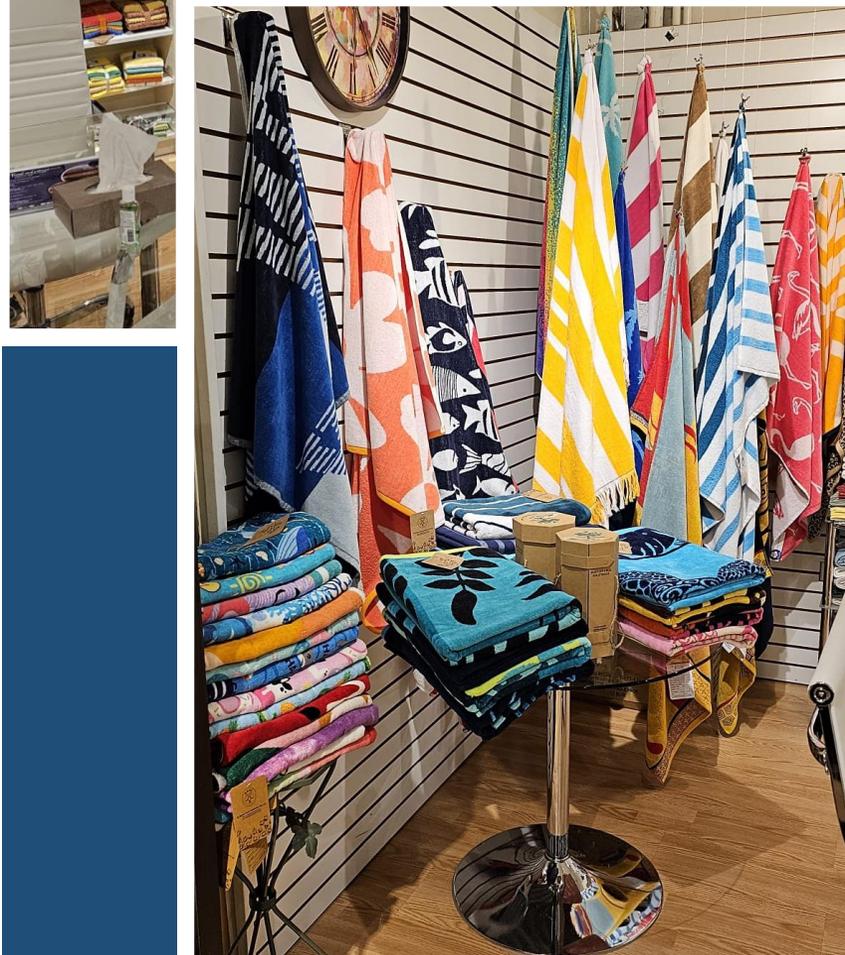
Product Portfolio



Heimtextil 2025



Market Week 2024



TEXPO2024

International Textile Exhibitions



Heimtextil 2024



Quality Insights



Comprehensive In-House Laboratory Capabilities.

Expert QA Team with Proven Track Record.
Enhanced Product and Quality Transparency.

Technorama: Advanced Italian Color Matching Technology, ensures precise and consistent textile colors

Comprehensive Quality Control Protocol Enforced at Every Stage of Procurement, Weaving, Processing, and Stitching.

Organized Reporting Framework and 2.5 Internal AQL Standards at Level.

Prioritizing Reduction in Core Operational Costs.

AKTI Recognitions



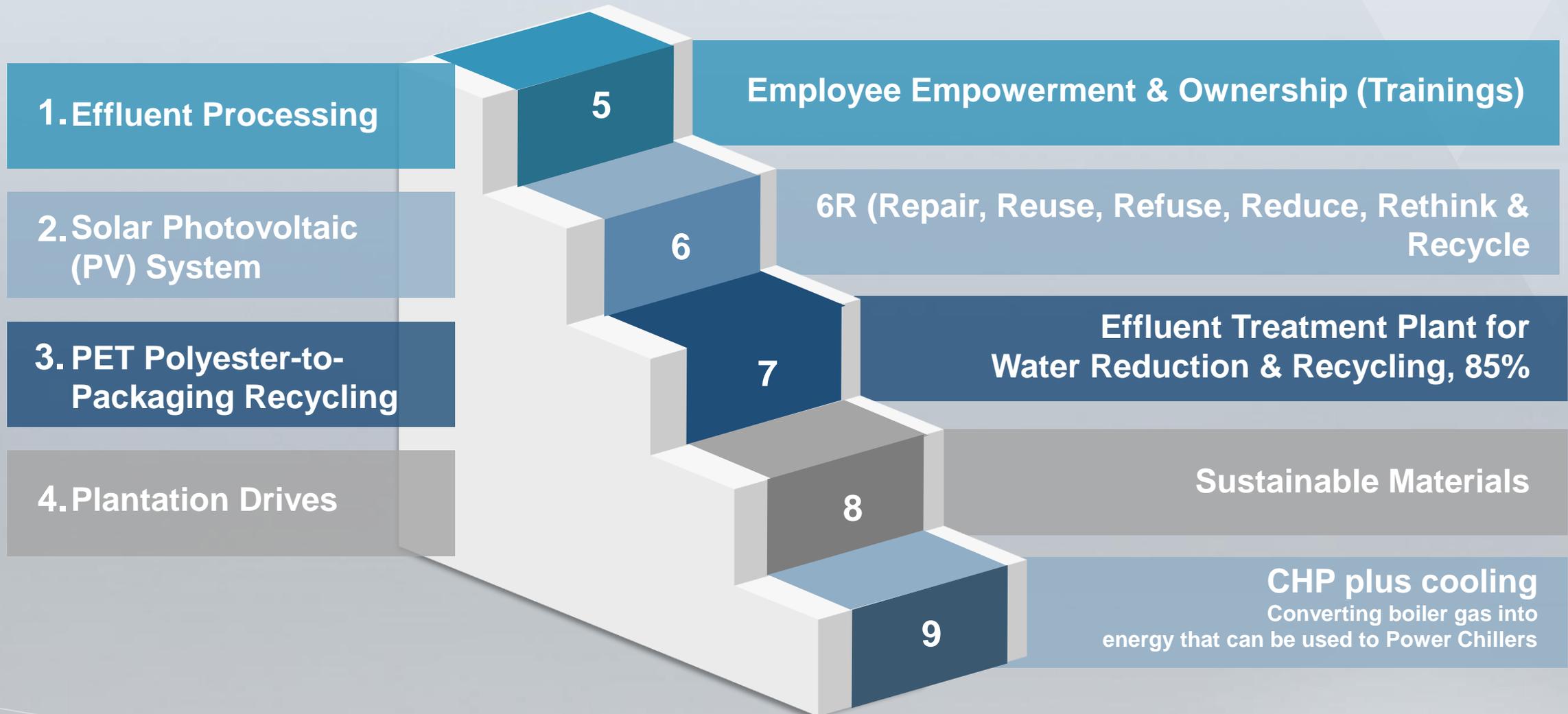
Sustainable Products

- **Organic Cotton Towels**
- **GRS Cotton Towels**
- **RCS Blended Towels**
- **Bamboo & Cotton Blended**
- **Modal Blended**
- **Tencel Blended**

We are dedicated to integrating sustainable yarns and production methods into our textiles, aiming to lead the industry towards a greener future through continuous innovation and collaboration..



AKTI Stainabilities Projects



Solar Oblige Wind Turbine:

- **Commitment to Sustainable Energy:**

We are strengthening our sustainability roadmap through the installation of a **7.5-megawatt Wind Turbine Project** for in-house renewable energy generation. This strategic investment reflects our long-term commitment to reducing environmental impact, improving energy efficiency, and building a more responsible manufacturing ecosystem.

- **Environmental Impact:**

The wind energy project will reduce reliance on non-renewable sources, lowering greenhouse gas emissions and our overall carbon footprint. On-site clean energy generation will improve operational efficiency and deliver cost savings, supporting our sustainability initiatives and aligning with global standards and key customer goals, including Walmart's environmental commitments.

Advancing Sustainability with Eco-Friendly Energy

Bio Mass Boiler:

- Complementing our renewable energy strategy, we are implementing a biomass-based power generation system with a cumulative capacity of **20 TPH**. This initiative utilizes sustainable biofuel to support our operations, enhancing energy efficiency while significantly reducing environmental impact.

Future Expansions

Transforming Printing Operations with \$2.5 Million Investment.

- We are dedicating \$2.5 million to establish a cutting-edge printing facility.
- The facility will enhance our ability to customize and innovate in design.
- This investment will provide us with greater control over product quality.
- Having in-house printing capabilities will help reduce lead times.
- This initiative will improve our responsiveness to market trends and Client's requirements.



Scaling Up Manufacturing by Investing \$3 Million in New Factory Setup.

- We are investing \$3 million in a new factory to boost our overall manufacturing capacity.
- The new factory will be equipped with 400 advanced stitching machines.
- This expansion is a strategic move to scale our production capabilities.
- The increased capacity will enable us to better serve the growing demands of towel programs.

AKTI Shared Values

Plantation Drives.



Education Grants.



Women Empowerment.



Celebrating Earth Day.



Awareness of Water Savings.



Blood donation drives.



Interest free loan facilities for employees.



Our Competitive Edge

- Competitive Pricing
- Strategic Raw Material Procurement Partnerships
- Green Manufacturing
- Innovation & Quality
- Diversification
- Sustainability
- Integrity
- Procurement Efficiency
- Vendor Reliability
- Continuous Improvement



Thankyou